



Media release

For immediate release

Date: 27 February 2015

Business community embraces flexible outdoor dining options

Since the introduction of two trial outdoor dining permit options in late 2014, the City of Subiaco has seen a 100 per cent success rate among local restaurateurs choosing to retain an alfresco dining area at their business, at the conclusion of their trial periods.

The cheaper and more flexible, 'festive season' and 'short term' outdoor dining permits were introduced by the city as part of a strategy to encourage more local businesses to operate street trading and alfresco dining areas at their premises.

Hay Street eateries 541 Foyer Café, That Cafe on Hay and Tenkadori took advantage of the festive season permit option. Festive season licences cost just \$25 and allowed businesses to operate a temporary outdoor dining area over the busy festive period from Monday 1 December 2014 to Saturday 31 January 2015.

Other restaurants and takeaway food outlets, including Menchies, Jesters, Murano, and newcomers Floyd's and Cafe Melograno, opted for the short term permit option, allowing them to trial an alfresco dining area for a three month period. Applicants for this permit paid the standard application fee of \$200, but all other permit fees were waived.

At the conclusion of the trial periods, businesses who wished to continue offering an alfresco option to their customers could choose to apply for an annual permit, paying the pro-rata permit fee for the remainder of the financial year.

As at 23 February 2015, all Subiaco businesses who trialled either the festive season or short term outdoor dining permit options had subsequently chosen to apply for an annual licence.

Mayor Heather Henderson said the success of the initiative so far was very encouraging for the future of Subiaco.

"I'm very pleased with the take-up of the short term outdoor dining options over the last few months, and even more so, that each and every one of these businesses has chosen to contribute to a more vibrant street culture by retaining these alfresco areas for the remainder of the year."



Mayor Henderson said: “The city is committed to working with local businesses to ensure Subiaco continues to grow as a destination of choice. Lower fees and more flexibility are excellent ways the city can help support a diverse and exciting mix of places in the Subiaco town centre and I commend my fellow councillors for supporting the introduction of these positive changes late last year.”

Council resolved to introduce the new permits in September 2014 as part of a review of all outdoor dining, street trading and street market fees. Other changes included a reduction in application and permit fees overall and a change in calculating alfresco dining fees, from a per chair basis to per metres squared.

Festive season permits will be made available again for the 2015/16 summer festive period, while the three month short term outdoor dining permit is available year-round.

For more information, or to discuss an application, contact the city on 9237 9222 or visit www.subiaco.wa.gov.au

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Photo opportunity

A photo with the Mayor and/or manager of one of the participating cafes can be arranged upon request.

Notes to Editor

The City of Subiaco is recognised as a local government leader in a range of areas such as environmental and social initiatives, and long-term planning for the future. It is located in the inner metropolitan area of Perth and includes the suburbs of Subiaco, Daglish and parts of Nedlands, Shenton Park, Crawley and Jolimont. A major centre for employment with a diverse and growing business sector, the city provides important services including waste collection, town planning and public recreation facilities, to more than 19 000 residents. The city aims to maintain its vibrant sense of community and enhance the lives and well-being of everyone who lives, visits and works in Subiaco. For more information about the City of Subiaco, visit www.subiaco.wa.gov.au