



# Media release

For immediate release

Date: 2 October 2014

## New look Subiaco Town Centre

The city is hosting a 'drop in' session on Friday 10 October and encourages the community to drop in and have their say on the new Subiaco Town Centre Public Realm Design proposal and streetscape improvement options. The proposal is designed to improve the liveability and usability of Rokeby Road and Hay Street.

City staff and design consultants will be available on Friday 10 October from 11am to 2pm to provide further information and answer any questions at 49 Rokeby Road, Subiaco, between Hay Street and Roberts Road.

The Subiaco Town Centre Public Realm Design and Streetscape Enhancement Proposal provides for infrastructure improvements, opportunities for multiple uses within the on-street car parking strip and public open space for future events.

Mayor Heather Henderson said a large number of council initiatives precede this design and proposal, which is aimed at improving and activating the city's streetscapes.

"Many streetscape improvements have been proposed; from a reduced number of on street parking and an increased number of alfresco options, to the creation of consistent levels and improved pedestrian and green connectivity along Rokeby Road."

"This exciting proposal will revive Subiaco as a desirable commercial and retail destination and create an inviting town centre for the community to embrace."

The proposal also includes two design options for the 'demonstration project area'. The demonstration project area encompasses Rokeby Road between Hay Street and Roberts Road. Future development of a Seddon Street Community Square is part of the proposal.

A Preliminary Style Guide has been drafted for this project area for community consideration and comment. The guide includes possible materials and colours for the street surface, street elements and furniture.

Visit [www.subiaco.wa.gov.au/haveyoursay](http://www.subiaco.wa.gov.au/haveyoursay) for more information about the proposal and design options and have your say by lodging an online feedback form.



Hard copy information and feedback forms can also be found at the city's Administration Centre, 241 Rokeby Road, Subiaco, and Subiaco Library, 237 Rokeby Road, Subiaco, during normal operating hours.

Comments are to be received by 5pm on Friday 31 October 2014.

Work is anticipated to commence in 2015.

**-ends-**

**Notes to editor**

The City of Subiaco is recognised as a local government leader in a range of areas such as environmental and social initiatives, and long-term planning for the future. It is located in the inner metropolitan area of Perth and includes the suburbs of Subiaco, Daglish and parts of Nedlands, Shenton Park, Crawley and Jolimont. A major centre for employment with a diverse and growing business sector, the city provides important services including waste collection, town planning and public recreation facilities, to more than 19 000 residents. The city aims to maintain its vibrant sense of community and enhance the lives and well-being of everyone who lives, visits and works in Subiaco. For more information about the City of Subiaco, visit **[www.subiaco.wa.gov.au](http://www.subiaco.wa.gov.au)**