



Media release

For immediate release

Date: 28 November 2014

Sixteen days of entertainment, fun in Subiaco

The City of Subiaco's biggest ever program of events will kick off next week, with a Subi Workers Lunch, International Volunteer Day pop-up café and stall, street performances and the much anticipated launch of the Recharge Scheme in WA, all taking place on Friday 5 December.

These events represent just the first day in the brand new **16 days of Subi** event series. Spanning across the sixteen days from Friday 5 December to Saturday 20 December, the program includes over forty events at various locations in and around the Subiaco Town Centre.

City of Subiaco Place Manager Matthew Gould explained: "The name **16 days of Subi** is a play on the well-known twelve days of Christmas. The series will delight and entertain by offering a diverse range of activities throughout the town centre, with something for everyone, from young children to teenagers, families and seniors, across an extended period of time."

He continued: "The aim is to showcase Subiaco by attracting visitors, workers and local residents to spend time shopping, dining and enjoying all that the city has to offer, while enjoying a wide variety of events and entertainment."

Events for families with children include an outdoor cinema screening Disney's smash hit *Frozen*, end of school break-up party, SubiHeroes superhero themed picnic, Unleashed skate park event and special appearances from Santa.

Special feature Shop til you Drop in Subiaco will offer two days of discounts and promotions at Subiaco retailers on Tuesdays 8 and 15 of December and the city has partnered with Perth Upmarket to offer a Christmas pop-up store on the corner of Rokeby and Bagot roads for the duration of the series.

Participating retailers include Daneechi swimwear, Lexi and Roy, Plane Tree Farm, Smallish Love, Kookey and many, many more.

The city will also use the opportunity to celebrate its recent partnership with artCollectiveWA with the official launch of *Art and Business* project, a public art walking tour and pop-up public art installations happening throughout the sixteen days.

For the full calendar of events head to www.visitsubiaco.wa.gov.au

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Photo, video and interview opportunities

The city would be delighted to arrange interviews and photos or video footage of City of Subiaco Mayor, staff, participating businesses or performers upon request.

Notes to Editor

Event list

Friday 5 December	Recharge Scheme launch
Friday 5 December	Subi Workers lunch
Friday 5 December	International Volunteer Day pop-up café and stall
Friday 5 December	Performance by Barbershop Quartet
Saturday 6 December	Subi Farmers Market - feat. designer Jack-Lee Australia and artist Alex Mcivor
Saturday 6 December	Santa in Subi
Saturday 6 December	Outdoor cinema featuring <i>Frozen</i>
Sunday 7 December	Santa in Subi
Sunday 7 December	Voiceworks
Monday 8 December	Chair Yoga
Monday 8 December	Performance by Brenton Fosdike (and friend)
Tuesday 9 December	Shop til you drop in Subiaco
Tuesday 9 December	Zumba Gold
Tuesday 9 December	Performance by the John Bannister Trio
Wednesday 10 December	Exercises for the young at heart
Wednesday 10 December	Belly Dance Bombshells
Wednesday 10 December	Performance by the Sirens
Wednesday 10 December	Pitstop
Thursday 11 December	Christmas Community Lunch
Thursday 11 December	FIGJAM Food Fest



Thursday 11 December	Art and Business launch and walking tour
Friday 12 December	Subiheroes Picnic
Friday 12 December	Performance by Barbershop Quartet
Saturday 13 December	Subi Farmers Market - feat. designer JACK LEE Australia and artist Alex Maciver
Saturday 13 December	Santa in Subi
Saturday 13 December	16 seconds of fitness
Saturday 13 December	Performance by The Bad Piper
Sunday 14 December	Santa in Subi
Sunday 14 December	Unleashed
Sunday 14 December	sunset@Subi - African Music Circles
Monday 15 December	Chair Yoga
Monday 15 December	Performance by Brenton Fosdike (and friend)
Monday 15 December	Shop til you drop in Subiaco
Tuesday 16 December	Performance by John Bannister Trio
Tuesday 16 December	Exercise for the young at heart
Tuesday 16 December	16 seconds of fitness
Wednesday 17 December	Performance by The Sirens
Thursday 18 December	FIGJAM Food Fest
Friday 19 December	End of school break-up party
Saturday 20 December	Santa in Subi
Saturday 20 December	The Bad Piper

About City of Subiaco

The City of Subiaco is recognised as a local government leader in a range of areas such as environmental and social initiatives, and long-term planning for the future. It is located in the inner metropolitan area of Perth and includes the suburbs of Subiaco, Daglish and parts of Nedlands, Shenton Park, Crawley and Jolimont. A major centre for employment with a diverse and growing business sector, the city provides important services including waste collection, town planning and public recreation facilities, to more than 19 000 residents. The city aims to maintain its vibrant sense of community and enhance the lives and well-being of everyone who lives, visits and works in Subiaco. For more information about the City of Subiaco, visit www.subiaco.wa.gov.au