



Media release

For immediate release

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Awards to expose Perth photographic talent

Entries for the City of Subiaco's 2014 Photographic Awards are now open and all Perth metropolitan residents aged six and over are invited to get snap happy.

Photographs may be entered into one of two categories: 'Subiaco' and 'Open', with prizes awarded to the most outstanding photograph in each category. Prizes will also go to the best photograph from primary and secondary school student entrants, the people's choice award and the best overall entrant.

Subiaco Mayor Heather Henderson said she is looking forward to seeing this year's entries.

"I particularly love seeing the entries in the 'Subiaco' category, where the photos must be taken within the City of Subiaco, representing an aspect of the local community. It is fascinating to see the city through the eyes of the photographers."

She continued: "These awards provide a great opportunity for both amateur and professional photographers to develop their creative skills and potentially gain public recognition for their work."

Entries for the awards will be judged by a panel of Western Australian educational and industry representatives, who will assess each entry based on a number of criteria including relevance, composition, creativity and technical quality.

The city will be running free photographic workshops for both children and adults leading up to the awards, where an experienced photographer will share tips and tricks for capturing a winning photo.

Entries for the 2014 Photographic Awards close at 5pm on Friday 25 July, with awards to be presented at a special ceremony in November.

Finalists' work will be on display at Subiaco Library from 25 October, where community members will have the chance to pick their favourite photograph for the people's choice award.

For more information about the Photographic Awards or the free photographic workshops visit the city's website www.subiaco.wa.gov.au

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Notes to Editor

The City of Subiaco is recognised as a local government leader in a range of areas such as environmental and social initiatives, and long-term planning for the future. It is located in the inner metropolitan area of Perth and includes the suburbs of Subiaco, Daglish and parts of Nedlands, Shenton Park, Crawley and Jolimont. A major centre for employment with a diverse and growing business sector, the city provides important services including waste collection, town planning and public recreation facilities, to more than 19 000 residents. The city aims to maintain its vibrant sense of community and enhance the lives and well-being of everyone who lives, visits and works in Subiaco. For more information about the City of Subiaco, visit **www.subiaco.wa.gov.au**