



Media release

For immediate release

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Survey reveals: Subiaco best place to live

The City of Subiaco has outperformed all other local governments in the latest CATALYSE Community Perceptions Survey, with 97 per cent of Subiaco residents either 'satisfied' or 'delighted' with Subiaco as a place to live.

The annual telephone survey, which benchmarks local governments across WA, measures community satisfaction across a range of services and facilities.

The City of Subiaco was found to be leading the way in a number of essential service areas, including streetscapes and road maintenance, mix and diversity of housing, library services, facilities and care for seniors, and control of graffiti, vandalism and anti-social behaviour.

Other areas where the city performed strongly include waste management, public transport, parks and sporting facilities, character and identity, and animal and pest control.

City of Subiaco Mayor Heather Henderson said the exceptional results achieved in this year's survey were further testament the city can continue to sustain itself as an independent local government.

"Not only has the city showed continuous improvement in several service areas, we are performing well above the industry standard and leading the way in many categories."

She added: "As a smaller local government we have a good understanding of the issues that affect our local community, which enables us to be very responsive. Furthermore, the city remains committed to providing opportunities for community engagement and over the last few years we've seen an increase in residents and business owners providing feedback and engaging in local decision making, which has resulted some great outcomes for the city."

CEO Stephen Tindale said the survey was also a useful tool for identifying future challenges and areas for improvement and for evaluating community perceptions against focus areas identified in the city's Strategic Community Plan and Corporate Business Plan.

"It is noteworthy that current priority areas for the community closely mirror the city's main focuses at this point in time, including the development of the town centre and parking."

He explained: “We hope to alleviate many of the community’s concerns in relation to parking as we continue to implement actions from the city’s *Parking Strategy 2012–16*. We’re also thrilled to have recently appointed a new Place Manager at the city whose focus will be on place management, economic and business development and town centre marketing.”

The CATALYSE Community Perceptions Survey was conducted by telephone with 402 randomly selected residents in the City of Subiaco, using representative sampling to match the population profile.

Respondents were asked to rate their satisfaction with the city’s performance across a range of services and facilities.

Survey results are available on the city’s website www.subiaco.wa.gov.au

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Notes to Editor

The City of Subiaco is recognised as a local government leader in a range of areas such as environmental and social initiatives, and long-term planning for the future. It is located in the inner metropolitan area of Perth and includes the suburbs of Subiaco, Daglish and parts of Nedlands, Shenton Park, Crawley and Jolimont. A major centre for employment with a diverse and growing business sector, the city provides important services including waste collection, town planning and public recreation facilities, to more than 19 000 residents. The city aims to maintain its vibrant sense of community and enhance the lives and well-being of everyone who lives, visits and works in Subiaco. For more information about the City of Subiaco, visit www.subiaco.wa.gov.au