



Media release

For immediate release

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City celebrates Cycle Instead Bike Week with free breakfast

The City of Subiaco is holding its Bike to Work Breakfast on Friday 22 March, as part of Cycle Instead Bike Week.

Mayor Heather Henderson said commuters who registered for the event and cycled all or part of the way to work, school or university would receive a free breakfast at Dome cafe in Subiaco.

“The city promotes healthy living and sustainable travel, and cycling to work is a great way for busy people to fit exercise into their day.

“Cyclists are encouraged to bring someone to the breakfast who normally wouldn’t ride to work, school or uni.

“By taking part in the city’s ‘Bring a friend’ competition, participants will be in the running to win one of ten \$100 vouchers for selected stores in Subiaco,” Mayor Henderson said.

The free breakfast – which includes a coffee, tea or juice and a choice of a bacon and egg baguette, muesli or fruit salad – will be available from 6.30am until 9am at Dome cafe, 26 Rokeby Road Subiaco.

Registrations for the Bike to Work Breakfast close on Friday 15 March, with those registered going into the draw to win a double movie pass.

This event is sponsored by the Department of Transport. For more information, or to register for the event, contact the city on 9237 9222, email city@subiaco.wa.gov.au or visit www.subiaco.wa.gov.au

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