

SUBIACO AGILE

INNOVATION AND GLOBAL MARKET PROGRAM



Creativity to commercialisation and global markets

Digital, software, gaming, AR/VR, film, media, creative technology, science, advertising & marketing, agri foods, maths, engineering, architecture, design and visual arts.

The Agile Innovation and markets Program is designed to nurture and accelerate creative businesses from concept to market success. The program includes specialized mentoring, events, local and global market access, investor ready training, pitch evenings and introduction to global investors.

As a participant you will be coached by **industry-leading mentors to develop a toolkit for market success**. The program will include tailored market testing and market verification training from industry recognised leaders and innovators, access to global hubs and networks, investor networking and pitch evenings. The program includes up to 50 tailor-made events, masterclasses, training and 1:1 sessions that will help successfully launch your business into the market.

What will you achieve?

The Agile Innovation and global market program with Atomic Sky will provide a targeted pathway for your innovative business from concept to commercialisation and launch. **Participants will connect directly with markets and learn how to define and design a realistic business model ready for market launch.**

Experienced coaches and experts will navigate program participants **from market testing to commercialisation through best practise models and thinking**. The program will facilitate networking with local and global entrepreneurs, businesses and innovators, as well as boost your national and international connections.

Who is the program for?

Start-ups, entrepreneurs, and SME business owners from all "STEAM" industries will be consider for the program. This includes: digital, software designers, game designers, sustainable architecture, industrial design, media, science, film and film tech, agri food and engineering.

How do you apply?

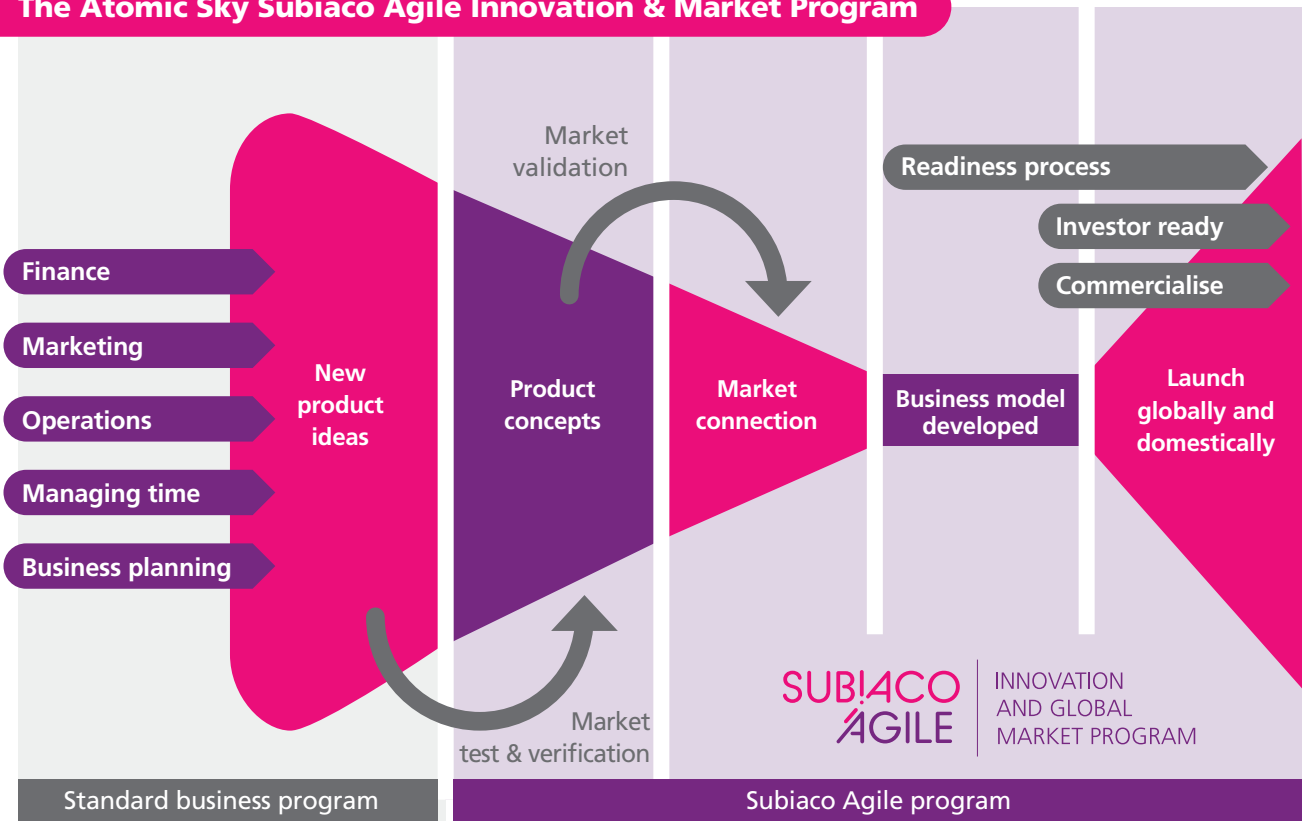
First, there is an online application on **www.studiostartup.com.au**. Register now to be on the programs mailing list, or, apply directly to be part of the Program Cohort.

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Atomic Sky |

www.studiostartup.com.au

The Atomic Sky Subiaco Agile Innovation & Market Program



Big Benefits

The 12-month program includes: 50 one to one mentoring sessions, networking locally and globally, specialised training, events with local and global market leaders, Industry test marketing, investor ready system design and pitch and investor showcase evenings.

Global links include China, Malaysia, Singapore, UAE, Japan, USA and Netherlands with new connections to follow.

All participants are linked to business support programs in Subiaco and have access to Subiaco hot desks.

All sessions are available in Subiaco or online.

The program is designed to suit your business and entrepreneurial time availability.

For further information please see the Program tab.

For More Information

Please contact Naomi Rossdeutcher at Atomic Sky on innovate@atomicsky.com.au

Open Programs

*18th September 2020 to
31st August 2021*

*Register now to be included
on the invitations*

Cohort Program

18th January – 31 August 2021

*Program Applications
1st September – 18th December 2020*

*Selected Applicants Notified
8th January 2021*

Register or Apply Now

www.studiostartup.com